



“The pride and treasure of our nation is our youth. Any nation that neglects the teaching and the upbringing of its youth is a nation on the decline”

-Bernice A. King

Bernice A. King (**Be A King**) is the Chief Executive Officer of The King Center, which was founded by her mother, in 1968. She was appointed to this position in January 2012 by the Board of Trustees. Nationally and internationally known as one of the most powerful, motivating and life-changing orators and speakers on the circuit today, Bernice leaves her audiences speechless and challenges people to **RAISE THE STANDARD**. Born the youngest daughter of the late Coretta Scott King and Dr. Martin Luther King, Jr., Bernice began her oratorical journey when she spoke in her mother’s stead at the United Nations at age 17.

Bernice is a graduate of Spelman College with a Bachelor of Arts degree in Psychology and a Masters of Divinity and Doctorate of Law Degrees from Emory University. She has also received an honorary Doctorate of Divinity degree from Wesley College and is currently a member of the State Bar of Georgia. In 2007, Bernice returned to her alma-mater at Spelman College to announce the establishment of the “**Be A King** Scholarship in honor of Coretta Scott King.” In addition, last year, Dr. King spearheaded the global events that took place in Washington, DC to commemorate the 50th Anniversary of the March on Washington and the famous “I Have A Dream” speech by Dr. Martin Luther King, Jr.

Bernice serves on the HOPE Southeastern Board of Directors of Operation HOPE and the Board of the inaugural Regions Diversity Advisory Council for Regions Financial.

With a strong concern for community and family partnership, Bernice was privileged to serve as a law clerk in the Fulton County Juvenile Court system, under Judge Glenda Hatchett, who was host of the nationally syndicated Judge Hatchett show. It was there that she realized that a growing number of teens have been double victims: first of society and secondly of an ineffective legal system based in retribution instead of rehabilitation. She has also served as a mentor to a group of 5th grade girls at an inner-city Atlanta elementary school, where she spent time molding their character and values. In keeping with this vision, in 2007 Bernice spoke at the inauguration of the Coretta Scott King Young Women’s Leadership Academy (CSKYWLA) where she gave the charge to the 6th grade girls who would be attending the new all-girls school. She reminded them that they were making history because they were among the first chosen to attend this school and as a result they would be expected to set the trend that others would follow. She continued to serve as a mentor for the young ladies at CSKYWLA. In January of 2011, Bernice launched the “100 Days of Nonviolence” campaign at CSKYWLA to expose them to nonviolence as modeled by Dr. Martin Luther King, Jr. (“Kingian Nonviolence”), and to encourage them to begin embracing it as a way of life. She challenged these young ladies to combat bullying, fighting, and negative attitudes by using their tongue in a manner that is positive and uplifting.

Bernice founded **Be A King**, whose mission is to re-brand and re-image generations of people to elevate the way they **Think, Act, Learn, Love, Live, and Lead**. In September 2007, she launched the first **Be A King** Summit in Montgomery, Alabama on the campus of Alabama State University.

Bernice has been featured on such shows as, Oprah, BET Talk with Tavis Smiley and the Judge Hachett Show to name a few and in such magazines as People Magazine, Ebony, Essence, Ladies Home Journal, Gospel Today and Charisma Magazine. In April 2008, Bernice was one of the fifteen delegates selected to meet Pope Benedict XVI during his visit to the United States.

As an author, she has to her credit, her book, *Hard Questions, Heart Answers*, a compelling and inspiring book.

From September 2010 through August 2011, Bernice did a weekly hour and a half radio segment entitled: “Raise the Standard” on Praise 102.5 FM in Atlanta with Rhodell Lewis. She covered a broad array of topics which included: Immigration Reform, Educational Reform, Health and Wellness, Teen Violence, Teen Sexuality, High School Dropout, Voting Responsibility, Love, Forgiveness and Reconciliation, Why Should I Marry?, Being Single and Celibate, Childproofing your Children, and Parenting on the Edge.

Creative, captivating, challenging, compelling and courageous are a few words that describe **THIS King!**